

SPORT

SERVING DEVELOPMENT AND PEACE

Achieving the goals of the United Nations through sport





Millennium Development Goals


1. Halve extreme poverty
2. Universal primary education
3. Gender equality
4. Reduce child mortality
5. Improve maternal health
6. Combat HIV/AIDS
7. Sustainable environment
8. Global partnership for development




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Creation of a New UN Mandate (February 2001)



Appointment of Mr Adolf Ogi, former President of the Swiss Confederation, as Special Adviser to the UN Secretary-General on Sport for Development and Peace

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Sport, the missing link to civil society

Communication:
The potential of sport to reach out to new parts of civil society (children and youth, sports fans, etc), has so far been little explored.

Programmes:
More systematic use of sport as a tool to achieve development goals.





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UN General Assembly Resolution on Sport

SPORT AS A MEANS TO PROMOTE EDUCATION, HEALTH, DEVELOPMENT AND PEACE
(Resolution 58/5, adopted 3 November 2003)

- Promote physical education in schools
- Protect young athletes
- Develop partnership initiatives
- International Convention Against Doping in Sport
- 2005 = INTERNATIONAL YEAR OF SPORT AND PHYSICAL EDUCATION (IYSPE 2005)



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Building on the European Year of Education through Sport (EYES)




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International Conferences


- **SPORT AND ETHICS**
Bad Boll, Germany (13 – 15 February 2005)
- **SPORT AND HEALTH**
Hammamet, Tunisia (22 – 24 March 2005)
- **SPORT AND ENVIRONMENT**
Aichi / Nagoya, Japan (31 July 2005)
- **SPORT AND PEACE**
Moscow, Russia (2 – 5 October 2005)
- **SPORT AND WOMEN LEADERSHIP**
Atlanta, USA (20 – 22 October 2005)
- **SPORT AND EDUCATION**
Bangkok, Thailand (30 Oct – 2 Nov 2005)
- **SPORT AND DEVELOPMENT**
Magglingen, Switzerland (4 – 6 December 2005)



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IYSPE 2005 Achievements

- Establishment of 65 national focal points, many of which have evolved into permanent bodies
- Activity reports from more than 100 countries
- Thousands of international and local projects were initiated, using sport as a tool for the promotion of education, health, development and peace
- Momentum created



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Latest Developments

Paragraph 145 of the Outcome Document of the 2005 World Summit at UN Headquarters in New York on 14 – 16 September:

“We underline that sports can foster peace and development and can contribute to an atmosphere of tolerance and understanding, and we encourage discussions in the General Assembly for proposals leading to a Sport and Development Plan of Action.”

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Latest Developments

Adoption of a new Resolution on Sport by the General Assembly of the United Nations:

SPORT AS A MEANS TO PROMOTE EDUCATION, HEALTH, DEVELOPMENT AND PEACE
Resolution RES/60/9, adopted 3 November 2005

The resolution establishes the place of sport within the United Nations:


- Continue the work started in 2001
- Strengthen the present structures
- Expand partnerships between all stakeholders

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Achieving Gender Equality IN Sport

Under-representation of women in decision-making bodies of sporting institutions is still a fact.

- Encouraging women’s leadership in sport
- Promoting women as role models, including coaches and leaders
- Establishing sustainable infrastructure for women’s and girls sport
- Addressing the gender-based salary inequality



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Achieving Gender Equality THROUGH Sport

MDG 3: Gender equality and women empowerment


Sport can be used as a tool to...

- ...improve self-esteem of girls
- ...promote social integration
- ...create equal opportunities
- ...break down gender stereotypes
- ...provide opportunities to discuss gender norms and to raise awareness
- ...tackle health issues
- ...reduce discrimination and violence
- ...bridge cultural differences



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Sport for Refugees and Internally Displaced Persons



UNHCR
The UN Refugee Agency

RIGHT TO PLAY

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Sport for Social Inclusion



UNESCO

Sport activities for disadvantaged children

- Provide education, food and health care
- 1 million children involved so far
- Cost effective usage of existing infrastructure

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Physical Activity against Obesity and for Healthy Ageing



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Sport for Persons with a Disability







IPC

enable UNITED NATIONS

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Sport for HIV/AIDS prevention

- Local manufacturing of resistant leather balls with second class leather otherwise thrown away
- Provide full-time jobs for 45 adults
- Provide recreation and health education for youth at risk (malaria – HIV/Aids)
- 35'000 balls to be produced in 2005

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Sport for Peace






UNDP

West Bank, Palestinian territories

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Football for Peace


„El Golombiao“ (Streetfootball for Peace)

- No referee
- Mixed teams, girls must score first goal
- Final score also depends on the behaviour

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Weblinks


- www.un.org/themes/sport
- www.un.org/sport2005
- www.sportanddev.org




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